

KHSA Academic Alliance Clinic Resources Program

Overview

KHS America is dedicated to the enrichment of lives through music and is committed to music education. The KHSA Academic Alliance Clinic Resources Program is a vital initiative aimed at supporting this belief along with music programs in schools across the nation while simultaneously enhancing career opportunities for talented artists. We recognize that inviting an outside expert into your band room can provide significant benefits, offering fresh insights and guidance that complement the efforts of band directors.

Artists bring a wealth of experience and expertise that can elevate your music program to new heights. However, it is important to acknowledge that these professionals typically charge a fee for their services, as they earn their livelihood through performance and expert consultations.

To assist with these costs, the KHSA Academic Alliance Clinic Resources Program offers funding and support to help offset a portion of the fees associated with engaging these artists. If you are interested in hosting a clinic or masterclass and would like assistance in connecting with an artist, please complete the online form available at the following link: [Clinic Resources Form](#). The Artist Relations Manager will respond to your inquiries and requests.

Please note that KHSA funds are limited and are intended to subsidize, rather than fully cover, artist fees. Funding is allocated on a case-by-case basis, and we encourage early applications to maximize your chances of receiving support. Typical lead times are 60 days from the day of the event. **Submission of the Clinic Resources Form does not guarantee the requested funds, all or in part, will be allocated.**

Criteria for Clinic Resources Consideration

- HS/MS must be member of Academic Alliance
- Support limited to one appearance by any individual KHSA artist within a 4-year period.
- One KHSA artist per academic year eligible for subsidy per school
- Clinic Resource Requests are limited to one KHSA artist per event. Sponsorship opportunities will be considered for multiple artist involvement.
- Subsidy cannot exceed 50% of the total artist fee
- Limit of \$500.00 maximum subsidy per day/ \$1000 per event
- Grant requests accepted no later than 60 days prior to an event
- All subsidies support school, dealer or KHSA events within the US.
- Activities outside the continental US will be handled case by case

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Eligible Activities for Clinic Resources Consideration

The KHSA Academic Alliance Clinic Resources Program may help with a variety of events, including but not limited to:

- HS/MS/College Ensemble Clinics and Guest Conducting
- State Show Sessions and All-State Conducting
- Honor Band Conducting
- Festival judging/clinics
- Future Educator Class Guest
- In trade for festival/conference sponsorship status
- Conference for which no other specific KHSA official stand-alone support program already exists. (NFA Support Program, etc.)
- Clinic/Keynote/Headline Performances at conferences or instrument shows
- In-Store Dealer events or clinics

Considerations for Funding

Several factors are considered when determining financial support for school clinics and music dealer events. While we wish to provide comprehensive funding for all requests, our resources are limited. Key considerations in the decision-making process include but are not limited to:

- Audience Size
- Audience Demographics
- Subject Matter
- Duration of the Clinic
- Location of the Clinic
- Travel Distance
- Total Travel Costs
- Educator Participation
- Student Participation
- Dealer Participation
- Artist Availability
- Potential Brand Participation
- Social Media Reach of Artist/Host/Event
- Overall Brand Marketing Opportunity

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Requesting an Artist

KHSA does not act as an agent for any of our artists; their careers are self-managed or managed by their respective agencies. However, we can facilitate connections. If you wish to invite a guest artist to your school or organization, please complete the online form located here: [Clinic Resources Form](#). This is the only form we will accept for clinic requests, ensuring that all relevant parties are informed from the outset. **Note: An agreement with the artist for their participation should not be made until the decision to support has been reached, if the event depends on KHSA support.**

All requests need to be received no later than 60 days prior to the event. Upon receiving your request, the Artist Relations Manager for the specific category (winds, percussion, marching, etc.) will confirm the availability of the requested artist and determine the available subsidy amount. **Please note that KHSA only assists with the artist's fee;** all potential travel expenses must be negotiated directly between the artist and the school or organization.

Once the subsidy has been approved and communicated by email to the host and the artist, all further communication will occur directly with the artist to discuss schedules and event details.

To ensure the artist receives their subsidy, there are minimal marketing requirements that must be fulfilled. The host organization will need to provide pre-and-post event marketing that includes the artist and the brand. These materials must be posted promptly before and following the event. Upon receipt, the agreed-upon funds will be disbursed to the artist.

Thank you for your commitment to music education. We look forward to supporting your programs!